



## VEGA's journey leads to Linz

*For years, Linz has been considered not only an especially attractive place to live, but also one of the most economically successful cities in the EU. With its 'Business Location Agenda 2027' initiative, the provincial capital is working toward very promising goals. VEGA took advantage of this programme, establishing its Austrian subsidiary in the greater Linz area, in order to be closer to its Austrian customers.*

VEGA continues to grow. Starting this summer, the manufacturer of level and pressure instrumentation will provide their sales and consulting services in Austria through this new subsidiary. Previously, during a period of almost 25 years, customers were served locally by sales representatives from the company's headquarters in Schiltach, Germany. It was VEGA's extraordinary growth that ultimately led to the decision to establish a private limited company or GmbH, in Upper Austria. "VEGA Austria represents the consistent expansion of our range of offerings, from [optimal measurement solutions](#) to [high-quality customer service](#)", explains Freddy Vollmer, who, in addition to his position as VEGA sales manager, will also be the managing director of the subsidiary.

Industrial sectors like [construction, aggregates and mining](#), plastics, [chemicals](#) and [water/wastewater](#) are well developed in Austria, and each has special requirements that measurement technologies need to meet. "In our consultations with customers, many questions revolve around flexible sensors and systems tailored to specific manufacturing processes. We therefore see it as a great added value for our customers that we will be able to provide them with even better consultation and support in the future", says Vollmer in conclusion. The continuous development of the past years makes it urgently necessary for him to recruit new colleagues. At the attractive location in Traun, VEGA Austria offers modern offices and exciting jobs in a team that will shape further positive development.

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